

Senior UX/UI designer

About the role

Are you looking for an autonomous, hands on UX/UI role working across a range of great clients including many leading charities? Then this role could be for you. WPNC are looking for a UX/UI professional with experience of putting the user at the heart of digital experiences whilst helping organisations meet their objectives through beautiful website and mobile designs.

Our clients include major UK charities such as **BHF, NSPCC, Battersea Dogs and Cats Home and the Royal British Legion**, as well as some commercial clients such as **Direct Wines** (who operate the **Laithwaite's** and **Sunday Times Wine Club** brands).

Types of projects will include online fundraising websites, donation journeys and full charity websites.

You will be responsible for developing UX strategies and delivering a diverse range of UX activities for our clients. You will be a real self-starter with a keen eye to detail and enjoy presenting insight and user journeys in engaging ways, seeing this through to UI implementation. Candidates with a flair for implementing impactful UI and digital design will be considered before others.

Role Requirements

Essential experience

- Ability to master the entire design process (turn insights into user flows, wireframes, interactive prototypes, up to final designs).
- UX research planning and delivery experience including:
 - Data analysis
 - User testing
 - User interviews
 - Heuristic analysis
 - Journey mapping and Co-creation workshops
 - Interactive wireframes
 - In-depth understanding of best practise UI work and eye for good visual design. Relentless desire to learn and leverage the latest web technologies.
- UI planning and implementation experience including:



- Requirements definition
- Creative direction
- Creation of visual concepts
- Accessibility
- Design libraries and design systems
- Presentation of final designs to client
- Developers hand-over
- Experience in managing multiple clients, projects and oversee others' work:
 - A proven ability to interact excellently with clients, present work to stakeholders providing clear actionable insight and user driven creative solutions that meet organisational objectives.
 - Ability to manage multiple projects concurrently, multi-task and meet tight deadlines.
 - Ability to facilitate internal team communication, guide and mentor more junior team members, review their work and provide a clear design direction.

Desirable experience

- Adobe XD
- Experience on Ecommerce projects
- Charity sector experience
- Agency experience
- Familiar with standard coding languages for interactive products (E.g., HTML/CSS, JavaScript)
- Experience delivering webinars

About you

You are someone with an enthusiasm and eye for impactful UI design and an attitude towards creative direction, driving visual solutions from the very first steps until the final design. You also have a proven track record of developing UX strategies and plans and delivering in-depth user research.

Type of person

- Self-starter
- Ability to work alone and as part of a team
- Flexible (from strategic to hands on delivery)
- Enthusiasm for looking for new opportunities



- Good presentation skills
- Demonstrable ability to consider organisational objectives and the entire user journey
- Ability to influence stakeholders
- Ability to support and mentor more junior colleagues
- Deadline driven

About us

WPNC is an established 45-person digital and creative agency based in Soho, London. Half the agency works in the digital team where you will be working alongside developers, designers and project management. The working environment is very friendly, supportive and sociable. You can see some of the work we do on our website <https://wpnc.digital/>.

Benefits:

Competitive salary plus 27 days holiday, duvet days, life insurance, training budget, discounted private healthcare, cycle to work scheme, discounted home computer scheme.

Further information

This is ideally a full time role, but reduced hours and flexible working will be considered. The role is a hybrid of remote working and 1-2 days in our London Soho office.

If you are interested in this role please email us on hireme@wpnc.agency, we'd love to hear from you!

NO AGENCIES PLEASE

